

BE *Her*
GAME CHANGER

IN SUPPORT OF



Partnership Package

Step up as a Community Leader and support an event to
grow your brand and make a meaningful impact

So **ALL** Kids
Can Play!



2026



Who We Are

KidSport Edmonton is a non-profit organization that sees sport as more than just a game - it's a pathway to confidence, community, and lifelong wellbeing. **KidSport administers an application-based Grant Program that helps eligible kids from underserved families participate in organized sport by subsidizing sport registration fees.** We do this because we believe in the power that sport can have on a kid's life, and we believe the opportunity to lace up and play should be available to all KidSport kids in our community.

Why Invest in Sport Access for Youth Girls



Only 39% of children and youth meet the recommended physical activity guidelines



Early mental health interventions result in 80% of children leading more productive lives



74% of executive women say a background in sports accelerates a woman's career



87% of new Canadians feel more connected to their community when their kids play on a team.

Impact of your Contribution

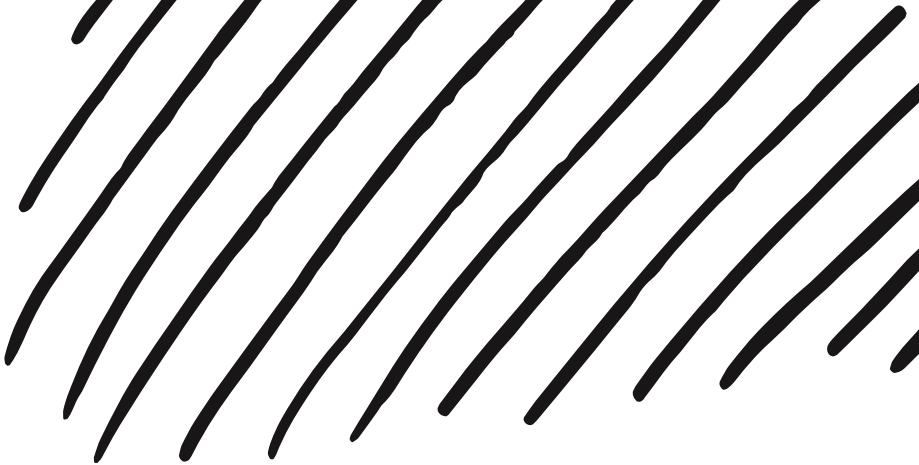
Corporate partners are instrumental to the success of KidSport Edmonton events. Their financial support helps deliver exceptional event experiences while generating the funds needed to remove financial barriers and give more local KidSport kids the opportunity to experience the lifelong benefits of organized sport.



Hear the Impact of your partnership

October 5-11

Breakfast Event October 8



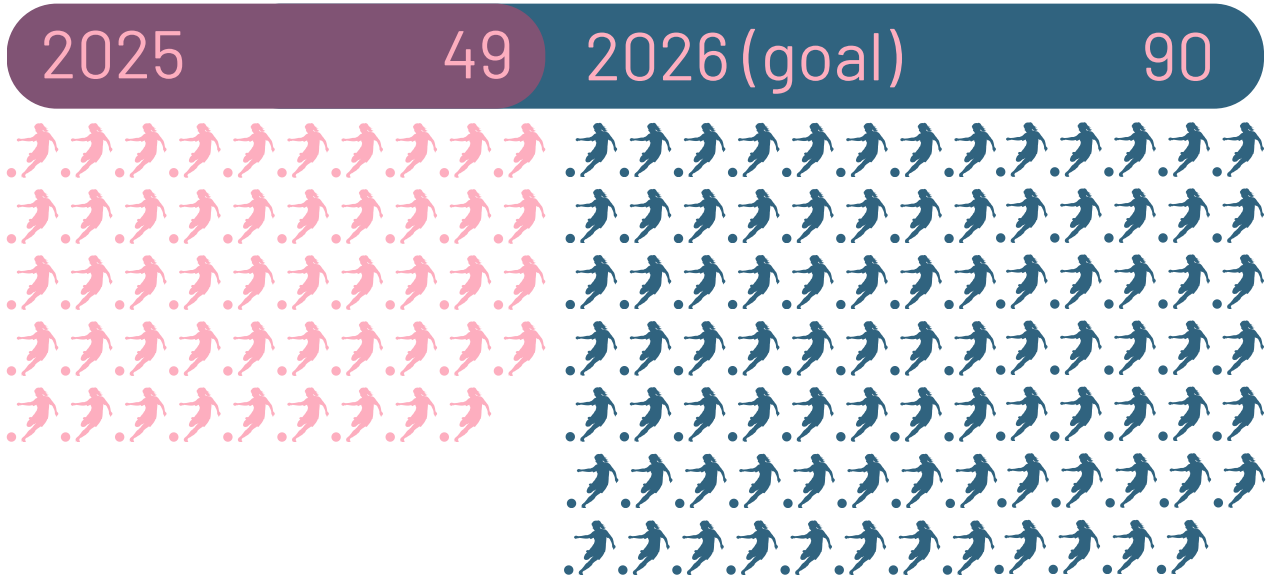
Empowerment • Equity • Leadership

Created for corporate leaders, community champions, and advocates committed to advancing opportunity and representation for women and girls in sport.

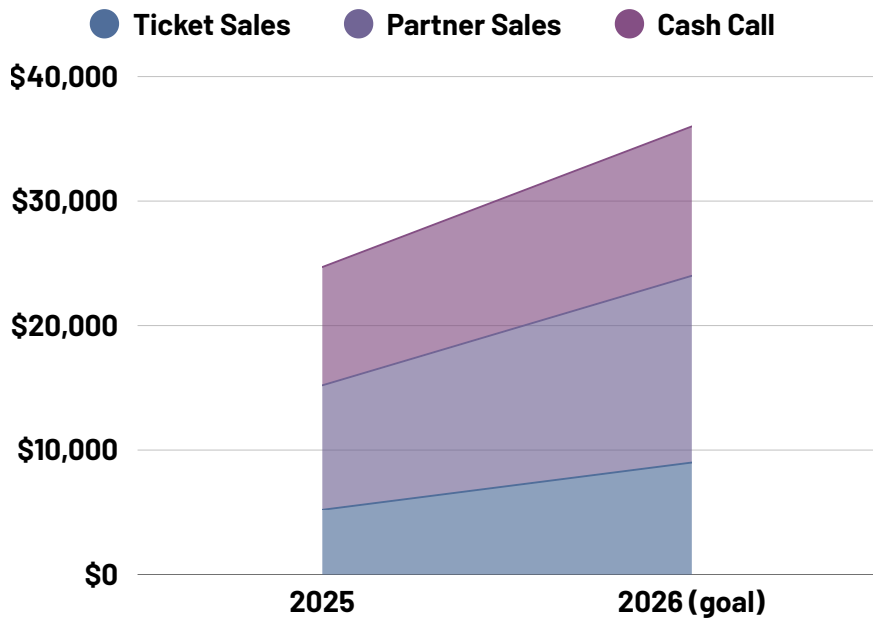
Be Her Game Changer kicks off on Oct 5 as an awareness campaign that leads up to International Day of the Girl on Oct 11. Mid-week on Oct 8, there’s a fundraising breakfast that brings together more than 200 community members to hear from an inspiring panel of women whose lives and careers have been shaped by the power of sport. The campaign and event run throughout the week to allow for more dedicated time to reinforce our “power to the girls” messaging, strengthening the event's impact and relevance. All funds raised support KidSport girls.

Past Notable Guests: Lori-Ann Muenzer (Olympic Gold Medalist), Katherine and Michelle Plouffe (Olympians), Janine Helland (2x World Cup), Vanessa Hettinger (CEO, ZerOne)

KIDSPORT GIRL NUMBERS



EVENT GROWTH



Partnership Levels



BENEFITS	PLATINUM	GOLD	SILVER	BRONZE	FRIEND OF KIDSPORT
	\$10,000	\$7,500	\$5,000	\$2,500	\$1,000
Title Partner, positioned as 'presented by'	SOLD				
Company mentions on radio/media ads for 4 weeks	X				
Company leadership message & logo in KidSport e-newsletter before event	X				
Logo placement on Pattison billboards, 4 weeks before event(s)	X	X			
Company mentions by host throughout the event	3x	1x			
Receive personalized recap video detailing impact of your contribution	X	X			
Received special gratitude gift from KidSport	X	X	X		
Thank you post on KidSport social media platforms	X	X	X	X	
Logo on event materials, print & digital	1 st Tier	2 nd Tier	3 rd Tier	4 th Tier	5 th Tier
Logo on event website(s) with click-through to company website	1 st Tier	2 nd Tier	3 rd Tier	4 th Tier	5 th Tier
Complimentary tickets with premium seating (if applicable)	6 Tickets	4 Tickets	3 Tickets	2 Tickets	1 Ticket

All Partners receive

- 10% off additional tickets to any of the listed events
- Logo in KidSport's Annual Review
- Thank you card with a KidSport Testimonial
- Email with an impact summary from the Executive Director

Custom Options

We would be happy to discuss ideas to make this partnership best for your company

Let's Connect

We're excited to chat and help make it
So **ALL** Kids Can Play!

“

Thanks to KidSport's support, I got a chance to keep my dream alive.

KidSport handled the financial part, and because of that, I'm still able to do what I love. And for me, it's not just about the sport - it's about the dream, the goal, and something that's become a big part of my life.

As someone who came here from Ukraine and is still building everything from scratch, that support kept my momentum alive. Sometimes one piece of help at the right moment makes all the difference.

”

An excelling female volleyball KidSport Kid

Dayna Josdal
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